



# The Mitten Vintage Market Event Sponsorship Opportunities

## What is the Mitten Vintage Market?

The Mitten Vintage Market is a traveling vintage market that hosts events in multiple cities of Michigan. We have hosted in Holland, Grand Rapids, And Detroit. We give a platform to small businesses and create a collective of consumers to shop for sustainable and affordable items to combat the fast fashion market. The market was started in 2019 with the goal of becoming the biggest vintage market in Michigan in terms of size and social media presence and we have accomplished both.

## Sponsorship Opportunities: (check one)

### Diamond Sponsor: \$2,000

- Biggest and most prominent logo placement for the company on our event flyer.
- Prominent Company logo on our sponsor's banner
- Company recognition on day of event.
- 10 FREE food vouchers from our food vendors the day of event.
- 2 Individual posts pre-event and post event on our social media platforms (We reach at least 50k people a month)
- 10 Shopping gift cards to the event (\$25 each)

### Gold Sponsor: \$1,000

- Prominent company on our event flyer.
- Company logo on our sponsor's banner
- Company recognition on day of event.
- 6 FREE food vouchers from our food vendors the day of event.
- 2 Individual posts pre-event and post event on our social media platforms (We reach at least 50k people a month)

### Silver Sponsor: \$500

- Small Company Logo on our flyer.
- Company logo on our sponsor's banner
- Company recognition on day of event
- 4 FREE food vouchers from our food vendors the day of event.
- 1 Individual post pre-event on our social media platforms (We reach at least 50k people a month)

### Bronze Sponsor: \$150

- Small Company Logo on our flyer.
- Company recognition on day of event
- 2 FREE food vouchers from our food vendors the day of event.

### IN KIND SPONSORSHIP: \$0

- This is non-monetary.
- Company recognition on our social media platforms the day of the event
- Generally, we have been given gift cards or beverages (for example: Red bull has worked with us before and provided beverages)

**Contribution:**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address:

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Our check is enclosed.

Please invoice us at the above address

Please send over your logo/artwork to be used on  
all marketing materials & website to

[Anthony.wis23@gmail.com](mailto:Anthony.wis23@gmail.com)

Please return this form to: Anthony Wis

**12345 S Langour Lane**

Apt 101

Holland, MI 49424

Our Instagram is @mittenvintage

For more information, please contact us @ 616-570-8649 or

[anthony.wis23@gmail.com](mailto:anthony.wis23@gmail.com)